Web advertising specifications

SPACE

Full section media advert

Half section media advert

Intext media advert
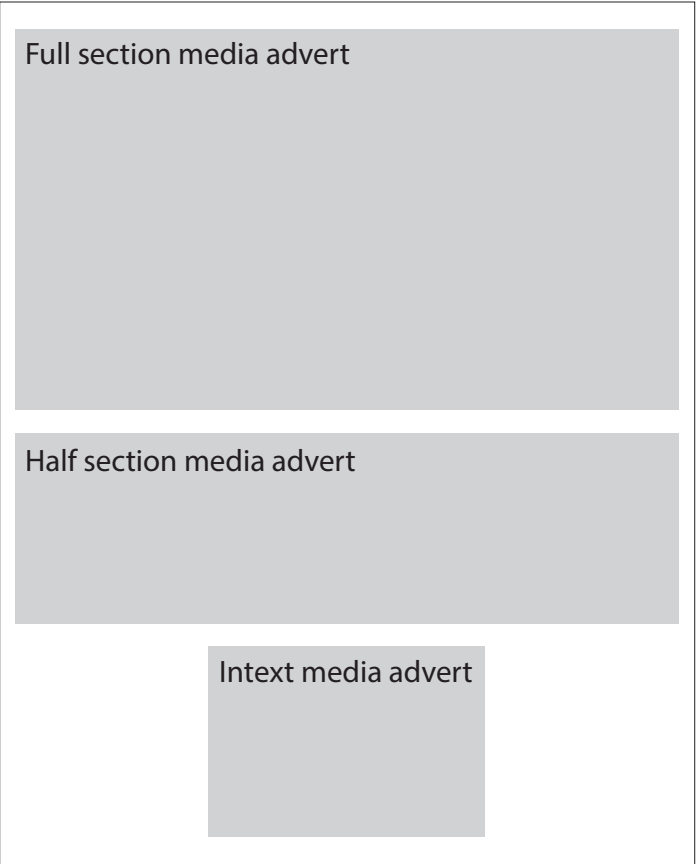
This line signifies the edge of the browser window.

DIMENSIONS

Type	Size
Full section media advert	2560px **X** 1440px
Half section media advert	2560px **X** 720px
Intext media advert	900px **X** 720px

All measurements are in height and width (px)

MINIMUM FONT SIZES

In order to have the text legible across all devices, please stick to the minimum font sizes.

Advert	Minimum font size
Full section media advert	75pt
Half section media advert	75pt
Intext media advert	30pt

WHAT TO SUPPLY

- Adverts must be supplied as a JPG or PNG.
- Resolution can be between 72dpi–300dpi as long as the pixel size is correct.
- Adverts should be supplied in RGB.
- Please provide a web page link for the advert to link to.